

Kanal's MR Medical Director and MR Safety Officer Training Course



Las Vegas, NV - March 26 - 29



Atlanta, GA - July 23 - 26



Boston, MA - Oct 22 - 25

This is THE course that started it all.

Offers up to 24 hours of CME/CE/MPCEC Credit

Since June of 2014 when Dr. Kanal first created and launched his new comprehensive MR safety course and began teaching others the Kanal Method for implant safety analysis, literally thousands have now participated in one of Dr. Kanal's MRMD/MRSO MR Safety Training Courses - in its first two years! The unprecedented popularity of this course and analytical method of risk assessment is literally changing how we as an industry approach MR safety practices and decision making throughout the world. This Course is specifically designed to provide the education necessary to comfortably undertake the responsibilities of being an MR Medical Director/Physician or MR Safety Officer.

PREVIOUS ATTENDEE COMMENTS:

From Prior MR Medical Director/MR Safety Officer Training Courses

"Manny operates at a different level compared to most humans."

"Never stayed awake for an entire conference before!"

"I could listen to him talk about how paint dries!"

"Amazing even the second time around!"

"Most "neurostimulation" I ever got from a CME!"

"If you have any chance at all of attending... find a way to make it happen. Worth EVERY dollar and minute!!"

"This was by far the best conference that I have ever attended! I never dreamed that I could learn so much in 4 days. If you are MRI technologists, you need this!"

**Presented By: Medical Imaging CME Consultants
& Northwest Imaging Forums, Inc.**

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- Bracco Diagnostics
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- Metrasens
- MRIequip.com

Featured Speaker

Emanuel Kanal, MD, FACR, FISMRRM, MRMD/SE, AANG

Director, Magnetic Resonance Services
Professor of Radiology and Neuroradiology
University of Pittsburgh Medical Center

Dr. Kanal has been involved in researching and teaching the world about magnetic resonance (MR) safety issues for more than 30 years, since the introduction of MRI as a clinical diagnostic tool. Having chaired the first magnetic resonance safety committee ever created, he also chaired numerous other MR safety committees and has been continually involved in and/or leading MR safety initiatives ever since. These include, among others, having chaired the MR Safety Committee for the American College of Radiology from its inception in 2001 until the summer of 2012, being awarded fellowship in the American College of Radiology as well as the International Society of Magnetic Resonance in Medicine, and being named a Special Government Employee to the Food and Drug Administration on MR safety issues for both the Division of Medical Imaging and Hematology Products/Drug Safety group (of the Office of Surveillance and Epidemiology) regarding magnetic resonance contrast agents as well as the FDA Center for Devices and Radiological Health regarding all matters relating to magnetic resonance safety.

Dr. Kanal has served as a consultant for MR safety issues with innumerable industry and pharmacy representatives, from MR system manufacturers to implant manufacturers to MR pharmaceutical firms to manufacturers of devices designed to be used in and around MR suites. He has been involved in an advisory/consultant role and/or as an expert witness in hundreds of legal cases including those involving/alleging radiofrequency thermal issues or burns from MR imaging examinations, projectile effect events/injuries related to the interactions between the magnetic field of the MR scanner and metallic objects in the MR environment, those alleging auditory injury/tinnitus, and cases involving nephrogenic systemic fibrosis and/or other gadolinium based contrast agent related adverse events, among others.

Dr. Kanal is the lead author of the American College of Radiology's Guidance Document on MR Safe Practices in all four of its published versions and updates (2002, 2004, 2007, and most recently, the 2013 update). As an educator, Dr. Kanal has taught more people about MR safety issues than any other physician in the world today, and has provided several hundred visiting professorships and invited societal lectures and conferences on this topic over the past three decades.

Accreditation

Program Description / Statement of Need: In an effort to provide Physicians with current information and data to make informed decisions in their clinical settings, this symposium covers several areas. Defining thought process algorithms for assessing whether a patient/device/implant/foreign object can safely undergo MR imaging. Teaching and reviewing the basic principles underlying the potential areas of safety concern involved in the MR imaging process and magnetic resonance environment. Medicolegal aspects of MR safety.

Target Audience: The content of this CME Symposium is intended for healthcare professionals including Radiologists and Other Physicians, Radiologic and Imaging Nurses, Facility Managers, Researchers, and Others.

Accreditation and CME Credit Statements: This CME activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of the Institute for Medical Studies (IMS) and Medical Imaging CME Consultants. The Institute for Medical Studies is accredited by the ACCME to provide continuing medical education for physicians. The Institute for Medical Studies designates this live activity for a maximum of 24 *AMA PRA Category 1 Credits*[™]. Physicians should claim only the credit commensurate with the extent of their participation in the activity. Nurses may claim credit for activities approved for AMA PRA Category 1 Credits[™] in most states, for up to 50% of the nursing requirement for recertification. This activity is designated for up to 24.0 *AMA PRA Category 1 Credits*[™].

This MRI program has been submitted for approval of 24 hours of category A CE technologist credit as designated by The Section for Magnetic Resonance Technologists (SMRT) RCEEM. This activity may be available in multiple formats or from different sponsors. ARRT regulations state that an individual may not repeat a live activity for credit if it was reported in the same or any subsequent biennium. To receive the maximum amount of credit hours, you must attend all the sessions. Verification of attendance policies will be in place for each lecture.

This meeting has applied to CAMPEP for approval of 24 MPCEC (Medical Physics Continuing Education Credit) hours.

Faculty and Planner Disclosures: As an accredited provider of continuing medical education, it is the policy of The Institute for Medical Studies (IMS) to ensure balance, independence, objectivity, and scientific rigor in all of its live activities. In accordance with this policy, faculty and planners must disclose any financial relationships with commercial interests germane to program content.

Additionally, in the event a conflict of interest (COI) does exist, it is the policy of IMS to ensure that the COI is resolved in order to ensure the integrity of the CME activity.



Educational Objectives and Course Descriptions

24 Hour MR Medical Director / MR Safety Officer

The American College of Radiology Guidance Document on MR Safe Practices has solidly established itself as the standard of care for how one should safely practice in the MR environment. In addition to near universal acceptance throughout the radiologic community, it has been repeatedly established in innumerable legal actions as the standard against which our actions in this regard are judged. The ACR's Guidance Document on MR Safe Practices calls for each MR site to name an MR Medical Director and/or MR Safety Officer, who would serve as the ultimate authority and resource for all questions and decisions related to MR safety. The recently published consensus document, "Recommended responsibilities for management of Magnetic Resonance safety" calls for establishing and naming a Magnetic Resonance Medical Director, Magnetic Resonance Safety Officer, and a Magnetic Resonance Safety Expert to oversee safety in MR environments. In this regard, there is a significant shortage of individuals in the world today who have sufficient background and knowledge in the subject matter to feel comfortable being named as the MR Medical Directors or MR Safety Officers for their MR imaging centers and sites. This course is specifically targeted to support those whose job it is - or will be - to fulfill these requirements of MR Medical Director or MR Safety Officer. For those considering becoming MR Safety Experts, this course is not intended to teach or review the quantification algorithms required of this title/position. It does, however, provide an exceedingly comprehensive introduction to and overview of all matters pertaining to MR safety, while simultaneously highlighting that which a reasonably trained MRMD and MRSO should be expected to know - and not know.

This Course is Conceptually Divided into Three Unique Parts

1. Teaching and reviewing the basic principles underlying the potential areas of safety concern involved in the MR imaging process and magnetic resonance environment.
 - a. Defining the roles and responsibilities of the MR Medical Director, the MR Safety Officer, and the MR Safety Expert and how they interact with those of the referring physician, radiologist, and MR technologist.
 - b. Reviewing several new requirements for MR safety, including those by the Joint Commission, ACR, and the recommendations of the recently (2016) published Consensus Document entitled, "Recommended responsibilities for management of MR safety".
2. Defining thought process algorithms for assessing whether a patient/device/implant/foreign object can safely undergo MR imaging; reviewing the benefit-risk assessment process and establishing protocols and guidelines as to how to formalize the benefit-risk ratio assessment for each patient. Applying these algorithms and this reasoning approach to multiple real and created clinical cases and situations is an integral aspect of this part of the course.
3. Medicolegal aspects of MR safety: Learning from the mistakes of others. In this section, numerous real legal cases in which MR safety-related medical malpractice was alleged will be reviewed and analyzed. The objective will always be to learn how to decrease the likelihood of similar issues arising with your patients in your own MR practice.

Topics to be Covered Include, Among Others:

- Static Magnetic Fields
- RF Magnetic Fields
- Gradient Magnetic Fields
- Safety of Gadolinium-Based Contrast Agents
- Cryogen Safety Considerations
- Implant Safety; Clinical Application and Decision Making
- Pregnancy and MRI
- Legal Considerations: Overview, in Depth Case Histories and Review
- ACR Guidance Document
- Implant Safety: Kanal's MR Safety Implant Risk Assessment app: decision tree review and utilization
- Review of Submitted Questions

"I was fortunate to be able to attend this meeting. Without a doubt the best meeting I've ever been to!"
Prior MRMD/SO Course Attendee



24 CME/CE Credit Hours of MR Medical

All lectures will be given by Dr. J

Day 1 (4.0 Hours)

Schedule times and contents are subject to change

Sunday

- 1:00** *Registration Desk Opens*
- 2:50** Opening Announcements - *Matt Wilson*
- 3:00** Introduction, MRMD, MRSD, MRSE
- 5:00** Static Magnetic Fields Part I, II
- 7:00** *End of Session*

Day 2 (8.0 Hours)

Schedule times and contents are subject to change

Monday

- 6:30** *Registration Desk Opens - Coffee, Tea & Pastries*
- 7:20** Opening Announcements - *Matt Wilson*
- 7:30** Static Magnetic Fields Part III
- 8:30** Static Magnetic Fields Part IV
- 9:30** *Coffee Break*
- 10:00** Static Magnetic Fields Part V
- 11:00** RF Magnetic Fields Part I
- 12:00** *Lunch on Your Own*
- 1:15** RF Magnetic Fields Part II
- 2:15** RF Magnetic Fields Part III
- 3:15** *Coffee Break*
- 3:45** Gradient Magnetic Fields
- 4:45** Safety of Gadolinium-Based Contrast Agents Part I
- 5:45** *End of Session*

(Faculty, topics & format subject to change)

Presentations will be given in the traditional classroom lecture format using slides. Each presenter will allow time to field questions from the audience. The handout will provide "take away" self-review material. Permission for the use of copyrighted materials will be obtained if needed.

Day 3 (8.0 Hours)

Schedule times and contents are subject to change

Tuesday

- 6:30** *Registration Desk Opens - Coffee, Tea & Pastries*
- 7:20** Opening Announcements - *Matt Wilson*
- 7:30** Safety of Gadolinium-Based Contrast Agents Part II
- 8:30** Safety of Gadolinium-Based Contrast Agents Part III
- 9:30** *Coffee Break*
- 10:00** Cryogen Safety Considerations
- 11:00** Implant Safety: Clinical Application and Decision Making Part I
- 12:00** *Lunch on Your Own*
- 1:15** Implant Safety: Kanal's MR Safety Implant Risk Assessment app: Decision tree review and utilization
- 2:15** Implant Safety: Clinical Application and Decision Making Part II
- 3:15** *Coffee Break*
- 3:45** Review of Submitted Questions
- 4:45** Product labeling and off-label imaging: The FDA does not approve uses of drugs/devices
- 5:45** *Dinner on Your Own*
- 7:00** Poolside Chat™ - Emanuel Kanal, MD

Day 4 (4.0 Hours)

Schedule times and contents are subject to change

Wednesday

- 6:30** *Registration Desk Opens - Coffee, Tea & Pastries*
- 7:20** Opening Announcements - *Matt Wilson*
- 7:30** Legal Considerations: Part I
- 8:30** Legal Considerations: Part II
- 9:30** *Coffee Break*
- 10:00** Legal Considerations: Part III
- 11:00** Legal Considerations: Part IV
- 12:00** *Lunch on Your Own - End of Session*



Pool Side Chat™

One of the most valuable aspects of this course is its unique Poolside Chat™. In this session the attendees gather after hours in an informal format and are encouraged to ask any and all questions that they may have regarding MR Safety issues. These are then publicly discussed, analyzed, and addressed in a manner that not only answers the questions posed, but provides and teaches the attendee a logical framework as to how to reason their way to answer such questions in clinically realistic situations. Discussion, debate, and reasoned progression through available options are key factors of this session. The Poolside Chat™ is routinely evaluated as one of the most valuable and unique aspects of this course.



This CME/CE activity is designed for Radiologists and/or other Physicians, Technologists/Radiographers, Physicists, Healthcare Risk Managers, MR Research personnel, and any other present and/or future MR Medical Directors or MR Safety Officers.



The Venetian - Las Vegas - March 26th - 29th, 2017

This 5-star Italian-themed Las Vegas Strip resort features spacious guest rooms, 19 international restaurants, a state-of-the-art casino and 5-acre pool deck. The on-site Grand Canal Shoppes offer over 80 boutique stores. A sunken sitting area with a dining table and flat-screen HD cable TV is provided in each spacious suite at the eco-friendly Venetian Resort Hotel and Casino. A luxurious private bathroom with over-sized soaking tub, separate glass-enclosed shower, marble counters and deluxe toiletries is also included. The Resort Venetian Hotel features 3 outdoor pools, including the adults-only TAO Beach pool and nightclub. Poolside dining and private cabana rental are available.

Room Reservations - 3900 S Las Vegas Blvd, Las Vegas, NV 89119

We have been given special reduced sleeping room rates at the The Venetian of \$209.00 per night plus tax/resort fees. Please contact the hotel by dialing Toll Free 877-385-3885 and ask for the group code "RNOIF" or copy the following link into a web browser:

<https://aws.passkey.com/go/RNOIF> Please call or email us if you have any questions.

IMPORTANT NOTE: The meeting will be held in the Venetian/Sands Expo Center Murano Ballroom, which is located on the third level. **Cutoff Date is Monday March 6th, 2017** or when our reserved room block sells out (whichever comes first)

Cancellation Policy

All cancellation requests must be in writing.

1. Cancellations received on or before: 02/03/17 will receive a full refund.
2. Those received after 02/03/17 but through 03/10/17 are subject to a 25% service charge.
3. No credit or refunds are available on or after 03/11/17. **No exceptions will be made.**

In the event that any situation beyond the control of NWIF makes it impossible to conduct the meeting as advertised, each paid attendee will receive a voucher to attend a future NWIF meeting.

Registration Fees

Please Note: - Early Fee is payment received on or before 02/03/17
- Standard Fee is payment received after 02/03/17 through 03/10/17
- Late Fee is payment received on or after 03/11/17

Kanal's MR Medical Director / MR Safety Officer Training Course

Physicians and Industry Representative:

Early Fee \$1500 Standard Fee \$1550 Late Fee \$1600

Physicists and Other Health Care Professionals:

Early Fee \$1125 Standard Fee \$1175 Late Fee \$1225

Technologists:

Early Fee \$750 Standard Fee \$800 Late Fee \$850

"Extremely informative. I highly recommend this course"
Prior MRMD/ISO Course Attendees

***NOTE:** Kanal's MR Medical Director and MR Safety Officer Training Course is completely independent from the ABMRS and its MRMD, MRSO, and MRSE certification examinations. We have specifically scheduled courses at dates and venues so that the attendee could, if they so desire, take the ABMRS examinations immediately following the completion of these courses. For further information regarding the American Board of MR Safety or to register for any of its certifying examinations, please visit www.abmrs.org.

Please call or email us if you have any questions: (888) 683-4930 or registration@nwforums.com

The Grand Hyatt in Buckhead - Atlanta - July 23rd - 26th, 2017

We will meet in the fabulous Grand Hyatt Atlanta in Buckhead, Recently named one of USA Today's 10 Best Atlanta hotels, Grand Hyatt Atlanta is the perfect combination of sophistication, state-of-the-art amenities, and southern charm. Conveniently located on Peachtree Street, our Buckhead, Atlanta hotel puts you in the heart of Atlanta's best shopping, dining, sports and live music.

Room Reservations - 3300 Peachtree RD, NE Atlanta, GA 30305

We have been given special reduced sleeping room rates at the Grand Hyatt Atlanta in Buckhead of \$189.00 per night plus tax. Please contact the hotel by dialing 404-237-1234 and ask for the group code "Kanal's MR Safety Course Symposium" or copy the following link into a web browser: <https://aws.passkey.com/e/15636422> Please call or email us if you have any questions.

IMPORTANT NOTE: The meeting will be held in the (The Grand Ballroom), which is located in the Lower Lobby Level. **Cutoff Date is Friday July 7th, 2017 or when our reserved room block sells out (whichever comes first)**

Cancellation Policy

All cancellation requests must be in writing.

1. Cancellations received on or before: 06/03/17 will receive a full refund.
2. Those received after 06/03/17 but through 07/07/17 are subject to a 25% service charge.
3. No credit or refunds are available on or after 07/08/17. **No exceptions will be made.**

In the event that any situation beyond the control of NWIF makes it impossible to conduct the meeting as advertised, each paid attendee will receive a voucher to attend a future NWIF meeting.

Registration Fees

Please Note: - Early Fee is payment received on or before 06/03/17
- Standard Fee is payment received after 06/03/17 through 07/07/17
- Late Fee is payment received on or after 07/08/17

Kanal's MR Medical Director / MR Safety Officer Training Course

Physicians and Industry Representative:

Early Fee \$1500 Standard Fee \$1550 Late Fee \$1600

Physicists and Other Health Care Professionals:

Early Fee \$1125 Standard Fee \$1175 Late Fee \$1225

Technologists:

Early Fee \$750 Standard Fee \$800 Late Fee \$850

"Enormous amount of information. Thank you for changing the way I analyze MRI safety."
Prior MRMD/SO Course Attendee

***NOTE:** Kanal's MR Medical Director and MR Safety Officer Training Course is completely independent from the ABMRS and its MRMD, MRSO, and MRSE certification examinations. We have specifically scheduled courses at dates and venues so that the attendee could, if they so desire, take the ABMRS examinations immediately following the completion of these courses. For further information regarding the American Board of MR Safety or to register for any of its certifying examinations, please visit www.abmrs.org.

Please call or email us if you have any questions: (888) 683-4930 or registration@nwforums.com

Hyatt Regency Boston Harbor - Boston, MA - October 22nd - 25th, 2017

Hyatt Regency Boston Harbor features breathtaking views of the beautiful city skyline and is the most environmentally friendly waterfront hotel in Boston, Massachusetts. Winner of Boston's Green Business Award, this convenient hotel close to Logan Airport includes newly renovated soundproof guestrooms, stunning harbor and city views, and onsite gourmet dining options. Guests at our hotel will appreciate the intimate setting and unique boutique style which make a fabulous backdrop for weddings, events and meetings.

Room Reservations/Shuttle - 101 Harborside Dr Boston, MA 02128

We have been given special reduced sleeping room rates at the Hyatt Regency Boston Harbor of \$289.00 per night plus tax. Please contact the hotel by dialing 617-568-1234 and ask for the group code "Kanal's MR Safety Course Symposium" or copy the following link into a web browser: <https://aws.passkey.com/e/15924000> Please call or email us if you have any questions.

IMPORTANT NOTE: The meeting will be held in the (The Grand Ballroom), which is located in the on the second floor. **Cutoff Date is Friday October 2nd, 2017 or when our reserved room block sells out (whichever comes first)**

*"Fantastic!"
Prior MRMD/SO Course Attendee*

Cancellation Policy

All cancellation requests must be in writing.

1. Cancellations received on or before: 09/04/17 will receive a full refund.
2. Those received after 09/04/17 but through 10/06/17 are subject to a 25% service charge.
3. No credit or refunds are available on or after 10/07/17. **No exceptions will be made.**

In the event that any situation beyond the control of NWIF makes it impossible to conduct the meeting as advertised, each paid attendee will receive a voucher to attend a future NWIF meeting.

Registration Fees

Please Note: - Early Fee is payment received on or before 09/04/17
- Standard Fee is payment received after 09/04/17 through 10/06/17
- Late Fee is payment received on or after 10/07/17

Kanal's MR Medical Director / MR Safety Officer Training Course

Physicians and Industry Representative:

Early Fee \$1500 Standard Fee \$1550 Late Fee \$1600

Physicists and Other Health Care Professionals:

Early Fee \$1125 Standard Fee \$1175 Late Fee \$1225

Technologists:

Early Fee \$750 Standard Fee \$800 Late Fee \$850

*"A course that I would recommend for all
colleagues and friends."
Prior MRMD/SO Course Attendee*

***NOTE:** Kanal's MR Medical Director and MR Safety Officer Training Course is completely independent from the ABMRS and its MRMD, MRSD, and MRSE certification examinations. We have specifically scheduled courses at dates and venues so that the attendee could, if they so desire, take the ABMRS examinations immediately following the completion of these courses. For further information regarding the American Board of MR Safety or to register for any of its certifying examinations, please visit www.abmrs.org.

Please call or email us if you have any questions: (888) 683-4930 or registration@nwforums.com

Comments From Past Attendees of Kanal's MRMD/MRSO MR Safety Training Courses

"Without a doubt the best meeting I've ever been to!"

"I have traveled a tremendous amount all over the world and attended a lot of meetings with world experts. However, you have set the standard once again."

"A tsunami of information."

"Perfect mixture of information, related stories, and humor."

"The best source of information of any conference I have ever attended for over 30 years."

"It's truly amazing that someone could make 22+ hours of MRI safety lectures engaging. I would attend again."

"This was by far the best conference that I have ever attended! I never dreamed that I could learn so much in 4 days."

"Thought provoking, engaging, educational, overall incredible."

"The most information in a conference - ever"

"The excitement and enthusiasm is contagious"

"If you are MRI technologists, you need this!"

"Awesome! Incredible amount of information in just a few days!"

"It was the most incredible course, ever. Each and every second was educational... I could listen to Manny give instructions on how to make a peanut butter and jelly sandwich and enjoy every minute of it."

"Dr. Kanal is by far one of the best speakers I've ever heard - if not the best"

"So much I didn't know after 20 years of experience"

"This was, without a doubt, THE BEST conference I have ever been to... I do not know any other human being that can talk physics and MRI for almost 4 days, and not even once make it drab."

"Outstanding! Priceless information! Ground breaking!"

"Necessary for entire MR community."

"I'm so glad I came! Mind blown - in a very good way! My wheels are churning... all the improvements I want to make now!"

"Eye opening, reassuring, and ridiculously informative!"

"An amazing amount of information"

"Game changer!"

"Awesome - SO glad I attended!"

"A new way to think..."

"Far exceeded my expectations"

"I've never been able to concentrate on anything for this many hours before."

"Dr. Kanal's passion for patient care, MR expertise, and ability to transfer that knowledge is amazing"

"High energy "infotainment""

"Mind blowing experience! The amount of information received to help myself and my department make decisions is immeasurable."

"Absolutely amazing. Extremely engaging, thoughtful, and educational."

"I am in awe of the information that I learned. I have no words others than "PHENOMENAL".

"It's AMAZING how available he makes himself to everyone with time and attention - EXCEPTIONAL."

"Incredibly informative for the consulting physicist."

"Engaging, relevant, held my attention for all the hours, made me love the work I do more."

"All time favorite course."

"Great course with career changing information"

"Best thing I could have ever done for my professional career."

"This symposium has stepped up my MRI game and my whole team will benefit!"

"This was exhausting and amazing - I would do it again in a heartbeat!"

"All radiologists, technologists, and managers should be required to attend..."

"Paradigm altering. My entire thought process towards MRI safety has altered."

"Dynamic, clear, concise"

"A force of nature! "

"Blows one's mind!"

A Letter From Dr. Kanal

“One of the most rewarding aspects of these courses has been to watch its impact on the attendees when they return to their home institutions and sites. The only word that I can use for it is “*transformative*”. There seems to be a true and literal transformation in so many who attend, who return home feeling not only more knowledgeable, but more confident and empowered to confidently make rational, logical, and scientifically founded MR safety decisions and recommendations that just a few days earlier they would have felt were far beyond their abilities or “pay grade”. Understanding the principles underlying potential MR safety issues and then applying them to clinical decision making are the objectives of this course. Seeing and hearing so many stories about course alumni who returned home and re-wrote their safety policies, or modified screening and scanning practices for implant patients, or increased their throughput and decreased unwarranted and unnecessary patient cancellations, are the most rewarding aspects of having created and provided these courses. We are literally watching the industry morph from MR safety being a nebulous and vast collection of poorly understood and misunderstood potential safety concerns to clear screening and scanning policies and practices masterfully applied by knowledgeable MRMDs, MRSOs, and MRSEs. MR safety is no longer the mystery it once represented to so many - it has now been successfully reduced to a science, a skill, and indeed an art, overseen by knowledgeable and experienced professionals. And it is our patients, the MR sites themselves, and indeed all of society that are the true beneficiaries of this long overdue transformation.”

Comments From Past Attendees

Elise Gough, RT(R)(MR)(CT)MRSO(MRSC™)
MR Imaging Specialist, RadNet

“Just gave a 90 min MR safety lecture with 110 slides “MR Safety: magnetic fields, implants and foreign bodies – Dissecting out the Risks”. All 20 MR Techs, 4 supervisors, and 1 Radiologist = minds blown. The questions after and the discussion were priceless. I’m getting more phone calls to research FBs and implants, and my next lecture will be for non clinical staff, those that do our safety survey screenings. I am so grateful for this education. I use it every day and in all humbleness, am helping the MR techs to scan with confidence and they know they have support. **Job satisfaction, at least in this area, is off the charts.”**

Frank Atoria R.T. (R) (MR) MRSO (MRSC™)
Advanced Medical Imaging of Old Bridge & Toms River - New Jersey

“I run a one man show on a GE 1.5T magnet with 3 P.D. techs for some evenings and Saturdays. For 2015, we scanned approximately 3900 exams...

Since November (I was at the Orlando seminar) I have embarked on rewriting the P & P manual for MR, we have a video camera (for Zone 3 surveillance) on order, there are plans to build a partition between Zones 2 and 3, both needed because of the physical layout of the office. Once spring comes, we will have the Cryo vent pipe professionally inspected (for the first time since installation - 16 years ago. Administration had no idea it was our responsibility.)

I have put together (so far) two fairly nice Powerpoint presentations, one relating to Emergency Responders and one for the office staff. In January I had 2 in-house seminars for our local fire department with just under 50 firefighters in attendance including the Chief and Deputy Chief at both sessions. I had an in-depth meeting with the Township OEM coordinator, which he greatly appreciated and he promised to distribute my E.R. Powerpoint videos. Today I will be visiting the Township Police Department and giving a talk there and handing out more E.R. PP videos.

I have implemented yearly re-screening and re-education of all staff, nontechnical as well as technical. Everyone has been classified as Level 1 or Level 2 (or non-MR) personnel. I have an on going education/interesting facts program going on.

All this is going on not only at my office but at our two sister sites which I have under my auspices. I have also recently been “lent out” to our affiliated Medical Center to rewrite their yearly MR Safety in-service.

It’s been a busy time and I love it and my job more than ever. I’ve been in MR for 30 years now and I feel just as fresh now as I did back then.

Thank you for everything you do.”

This CME/CE activity is designed for Radiologists and/or other Physicians, Technologists/Radiographers, Physicists, Healthcare Risk Managers, MR Research personnel, and any other present and/or future MR Medical Directors or MR Safety Officers.

m Past Attendees

Joel Randal BA, RT(R) CT, MR, MRSO
Lead MRI Technologist - Sewickley Valley Hospital

"I was fortunate to be able to attend the MRSO training class in October and have been working hard at applying what I learned at that conference to the benefit of our patients. **The MRSO course was very helpful to me. It gave me the methodology on how to approach these kinds of situations and the confidence in assessing each situation in the MRI environment.** It is always a great reward to know that this training and knowledge related directly to providing care for one of our patients. Thank you for helping to lead the way."

Sina Alacano, (ARRT) (R) (M) (MR) (MRSO)
Reno Diagnostic Centers.

"I wanted to give you an update as to what has happened since my MRSO credentialing and the various tasks, issues, challenges and changes that have occurred since I have returned home... It's been a very busy time for me since Orlando; however, I know that everything, I am about to tell you, has been a positive stroke for everyone involved.

I work at a very busy and advanced out-patient facility. For our area we are leading the community in MRI technology... We average approximately 30 patients per scanner, daily... Upon my recognition as an MRSO, my Medical Director and other management had a meeting with me. This is where I was able to demonstrate my new found knowledge. I had a job description written up, a list of policies and procedures we needed to implement, new idea's to increase business, thoughts on how to increase workflow and throughput, MRSO goals, etc. Oh, and my Medical Director LOVED the Decision Tree, Dr. Kanal.

All of my idea's were well received. Here is a list of many new guidelines, directives, policies/procedures we have implemented.

1. Schedulers now send email to "MRI Screening Implant Work group" when scheduling patient so that a patient's implant/device can be researched and approved. This equates to less reschedules, less stress for scanning techs due to less surprises, increased throughput - less cold table time.
2. Non MR Personnel Training Video, test and class workshop.
3. Level 1 MRI safety video (Dr. Shellock) with test. Classroom workshop as well.
4. Many Policies and Procedures (Thermal Injuries and RF, Contrast Agent Safety, Acoustic Noise, MRI and Pregnant Patients, MRI and Pregnant Technologists and Tech Aides, Ferrous Objects and Accidents or "near" Accidents, Pediatric Sedation, Medtronic Spinal Cord Stimulators, Implantable Infusion Systems, Cardiac Event Monitors...)
5. Signage and Labeling of ancillary equipment.
6. Zone signage.
7. Monitoring of education with MRI safety for Level 1 and Level 2 Personnel.
8. Another technologist to attend MRSO safety course in Las Vegas in 2016.
9. Medical Director has made decision that a radiologist will be attending a class in 2016 as well...
10. Dedicated time for myself and other senior tech (she is going to Las Vegas) to research and approve implants/devices...

Our Medical Director and management has been very supportive. They have marketed my MRSO knowledge throughout the community. I have put together a proposal for a raise with a list of justifications and metrics. Management loves numbers...

For the most part, the entire company has been very receptive, of all the new MRI safety information, I have taught them and continue to help them grow in their professional careers.

Our company has benefited, in many ways, but the most impressive to them has been the increase in volume and throughput due to no surprises with patient and implants. Over 90% of our patients that have implants are pre-screened and pre-approved which has decreased cold table time.

One other very big concept, that my Medical Director, was very open to was that we now do patients with active devices/implants (Medtronic SCS, pain pumps, cardiac event monitors), no pacemakers yet. He is willing to learn MRI safety and the trust he has, in me, has been somewhat overwhelming. We have meetings and he is willing to listen and learn. He makes medical decisions when I need help and is very team oriented...

Dr. Kanal, I am sure I have already forgotten some of the information you taught me; however, **the information that I was able to retain... has been invaluable. The education, that you so generously taught me, has enhanced my professional career and has definitely made a positive impact within the company I work with."**

This CME/CE activity is designed for Radiologists and/or other Physicians, Technologists/Radiographers, Physicists, Healthcare Risk Managers, MR Research personnel, and any other present and/or future MR Medical Directors or MR Safety Officers.

Comments From Past Attendees of Kanal's MRMD/MRSO MR Safety Training Courses

"Unbelievable how much I did not know!"

"Jaw dropping. Dr. Kanal held my attention the entire time, including (the) poolside (chat) until 11 pm"

"I have never been to a better presentation"

"Never stayed awake for an entire conference before!"

"Motivating"

"Informative; almost impossible to "zone out""

"Firehose drinking that morphs into understanding"

"Most "neurostimulation" I ever got from a CME!"

"This was my first experience with Dr. Kanal and he "blew my socks off" with his expertise and superb communications style!"

"Incredible!"

"Best speaker I've ever heard!"

"Dr. Kanal's passion for MR safety is infectious."

"Overwhelmingly informative"

"The most knowledgeable professional I've worked with or learned from, ever."

"New thinking and approach to MR safety"

"Shocking that there was so much that I did not know after 21 years in MRI"

"Overwhelming amount of great information"

"Simply amazing"

Wow. Wow. Wow. Wonderful and educational.

Changing the way I look at our patients"

"Stellar"

"He's one of a kind - thank you!"

"I've been through many a "snore fest" - but his sessions were interesting, intense, and thought provoking"

"One of the best conferences I've attended"

"Dr. Kanal is a machine. He might actually be a cyborg!"

"Extremely dynamic speaker"

"Allows us to think through problems"

"Mind explosion!"

"Life changing!"

"Packed full of eye opening information"

"Perfect balance of quality information and entertainment made it easy to follow and memorable"

"Enormous amount of information. Thank you for changing the way I analyze MRI safety."

"Excellent. Well worth my time and money. Novel way to think after 23 years doing MRI exams."

"Should be mandatory for all doctors and technologists"

"Amazing learning experience"

"Your course was by far the most valuable to me in my years of radiology"

"His attitude is very superconductive!"

"Amazingly refreshing"

"Fantastic! I have been a tech for 30 years. This session made me feel the wonder and excitement for our profession all over again!"

"Phenomenal"

"Very entertaining, never runs out of energy, brilliant speaker"

"The whole course was exquisite! I have learned so much, and also feel capable of explaining things to my colleagues who were unable to attend"

"Logical, methodical, understandable"

"Dr. Kanal is an extraordinarily gifted communicator"

"Couldn't be better"

"Without a doubt, this is the best course I have ever attended."

"Manny always exceeds my expectations"

"Extremely informative"

"Engaging and charismatic"

Comments From Past Attendees of Kanal's MRMD/MRSO MR Safety Training Courses

"I wish all my techs could attend."

"I have never had so much information presented in such a way to keep me so interested."

"It should be called, "MR safety de-mystified!"

"Incredibly interesting and informative!"

"Excellent, informative, interactive, entertaining, educational. His passion shows - it is contagious. He is incredible...Amazing

"A passionate instructor equals a passionate student. His enthusiasm is contagious!"

"10++++"

"If you are considering the Kanal safety officer course, stop thinking about it and just do it! You will not regret it!"

"My head is swimming!"

"Overwhelming!"

"It was like drinking from a fire hydrant. I highly recommend it!"

"It's Manny... need I say more?"

"Everyone involved in patient care in MRI should participate"

"10 - there aren't words sufficient to explain this!"

"By far the best meeting I have ever attended... Wow!"

"Excellent, passionate, fun!"

"Off the scale - just listen to him!"

"Terrific - cannot get enough"

"Excellent course - far better and engaging than I was expecting!"

"Intense but awesome. Dr. Kanal is incredible. You are captivated by his enthusiasm and knowledge."

"Will change my practice - I learned more than I was aware was out there."

"Holy cow!"

"Dr. Emanuel Kanal is the Yoda Jedi Master. Period. End of story."

"Dr. Kanal has the ability to make the invisible - visible."

"Dr. Kanal has the unique ability to impart information in a way that keeps us interested and thinking for ourselves."

"Captivating... entertaining... mind blowing"

"Excellent course - far exceeded expectations"

"Shock and Awe. Shock: How little I knew. Awe: How my MR Techs have done such a superb job for 20+ years."

"Best individual speaker conference I have been to in 27+ years."

"...never in all my years have I seen this - so much info here!"

"Wonderful experience; highly recommended to other MRI personnel."

"Awesome!! Dr. Kanal exceeded my expectations!"

"Magnificent!"

"Engaging. Energetic. Interactive. Spontaneous."

"Everything I expected and more!"

"...far exceeded my expectations. I'm looking forward to sharing with my staff and administrators."

"I would highly encourage every manager and or safety officer to make it a priority to attend one of these meetings."

"On a 1 to 10? 15 - Best I've ever seen!"

"Most dynamic and engaging speaker I have experienced in a radiology setting!"

"Excellent as always - enlightening and entertaining. Incredibly invaluable education."

"I think I love him..."



Registration Form (Please Print - This form may be copied)

| <i>Please check conference that applies:</i> | | <i>Please check fee that applies:</i> | | |
|--|---|---|--|--|
| <input type="checkbox"/> Kanal MR Safety: Las Vegas | March 26 - 29 The Venetian Las Vegas, NV | Early <input type="checkbox"/> \$1500/Physician <input type="checkbox"/> \$1125/Physicist <input type="checkbox"/> \$750/Technologist | Standard <input type="checkbox"/> \$1550/Physician <input type="checkbox"/> \$1175/Physicist <input type="checkbox"/> \$800/Technologist | Late <input type="checkbox"/> \$1600/Physician <input type="checkbox"/> \$1225/Physicist <input type="checkbox"/> \$850/Technologist |
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